

ASHITHA G KANCHAN

FRONTEND DEVELOPER | UI/UX DESIGNER INTERN

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ABOUT ME

UI/UX Designer specializing in intuitive and visually compelling user experiences. Proficient in user-centered design, wireframing, and responsive interface design, with working knowledge of frontend technologies.

EDUCATION

2023 - Present **Atria Institute of Technology**
Bachelor of Engineering (B.E.)
Computer Science & Design

2025 - Present **Masai (IIT Mandi)**
Minor Degree
Data Science and Machine Learning

EXPERIENCE

Design Team Member / Volunteer

- Designed promotional content for podcasts and student initiatives, adapting visual styles to match brand tone and audience
- Supported peers and student teams by delivering simple, user-friendly visual solutions for events and projects

Creative & Branding Lead – AWS Student Builder Group (College Chapter)

- Designed user-focused promotional assets and social media creatives with strong emphasis on visual hierarchy, clarity, and engagement
- Managed end-to-end design execution, from concept ideation to final delivery, aligning visuals with audience needs and event goals
- Collaborated with cross-functional teams to plan events and improve user engagement through design-driven communication

PROJECTS

Ghoomo — Offline-First Travel Planner

Designed a mobile travel planning experience focused on offline access, sync states, and trust-building UX for low-connectivity environments.

[Ghoomo](#)

Coffee Shop Website

Designed a visually clean and responsive coffee website with emphasis on layout, typography, and user experience

[Kapi Culture](#)

SKILLS

- HTML, CSS3
- JavaScript (Basics)
- React (Basic components)
- jQuery
- Figma
- Design Systems
- Canva
- Git & GitHub (Basic usage)
- Visily